

**Councillor John Williams – Cabinet Member for  
Transport, Jobs and the Local Economy**

Riverside House  
Main Street  
Rotherham  
S60 1AE

E-mail: [john.williams@rotherham.gov.uk](mailto:john.williams@rotherham.gov.uk)

Email the Council for **free** @ your local library!

<b>Ref</b>	<b>Direct Line:</b>	<b>Please Ask For</b>
JW/LH	01709 807949	Councillor Williams

21<sup>st</sup> January 2026

Cllr Michael Bennett-Sylvester  
Elected Member

Via email: [Michael.sylvester@rotherham.gov.uk](mailto:Michael.sylvester@rotherham.gov.uk)

Dear Cllr Bennett-Sylvester,

**Council Meeting – Wednesday 14<sup>th</sup> January 2026**

Thank you for your question raised at the Council meeting on Wednesday 14<sup>th</sup> January. I have set out your question and my response below.

***What are the requirements for community groups and leaders to participate in decision making for Pride in Place funding?***

I can advise that the Pride in Place initiative emphasises the role that community groups and leaders can play in revitalising their communities.

Ministry of Housing, Communities and Local Government (MHCLG) published the Pride in Place prospectus on 3<sup>rd</sup> December 2025. This document clarified roles and responsibilities and provides information for community groups and Neighbourhood Boards and now makes clear the role of MPs and the Local Authority.

The Neighbourhood Boards are the required mechanism to act as a conduit into communities, taking responsibility for engaging with communities and involving them in decision making. The prospectus stipulates that Boards should aim to become a community-led delivery vehicle within three years of the programme start date.

The role of the Local Authority is to support Neighbourhood Boards in the creation of their Pride in Place Plan, and to act as the Accountable Body for the programme funding. The Council will continue to offer its support in facilitating meetings of the Board and establishing the Board as a delivery vehicle.

The role of the MP is more prominent in the new prospectus, and they will lead the process of forming the Neighbourhood Board and selecting the Chair.

Work is now underway in the two Pride in Place areas in Rotherham to create the Neighbourhood Boards, which are required to have majority membership from local communities in those areas.

I hope you find this information helpful.

Yours sincerely,



**Councillor John Williams**

**Cabinet Member for Transport, Jobs and the Local Economy / Ward Councillor for Hooper**