

MALTBY EAST WARD

Covering Maltby Town Centre and East Maltby



Councillor Donna Sutton



Councillor Adam Tinsley

Report to Council

September 2026

Ward priorities

- 1: Improving opportunities and inclusivity for children and young people
- 2: Support existing and new community groups to thrive and develop
- 3: Develop and support initiatives to improve community safety and the environment
- 4: Support Maltby local economy and improve the High Street environment.

How these ward priorities were agreed

- **Listening to residents** – Through attendance at community groups, local events and regular ward surgeries, we have identified priorities and responded to local concerns and issues raised by residents.
- **Working with partners** – A strong emphasis has been placed on collaborative working through multi-agency engagement events, partnership meetings and community forums.
- **Using data** – We have used ward-level data, local intelligence and feedback from residents to target support and resources effectively.

How these ward priorities support the Thriving Neighbourhoods Strategy

Our work supports the aim of creating a healthier, safer and more connected community. We have achieved this by working with residents, responding to local needs and supporting inclusive activities across the ward. Through partnership working and local investment, we have helped strengthen community resilience, improve wellbeing and encourage greater community participation.

Partnership Working

We have continued to work closely with Council services, Maltby Town Council, South Yorkshire Police, South Yorkshire Fire and Rescue Service, local schools, community organisations, businesses and voluntary groups to coordinate activities and maximise resources. Special thanks go to partners including Flux Rotherham, Yorkshire Sport Foundation and Rotherham United Community Trust, who have contributed their time, enthusiasm and funding to help us deliver a wider range of projects, events and activities for residents across Maltby.

Progress so far

Priority 1: Improving Opportunities and Inclusivity for Children and Young People

We have organised, supported and funded a range of activities designed to bring together children and young people from different social, cultural and economic backgrounds. Through targeted funding and partnership working, opportunities have been created that promote inclusion, participation, wellbeing and community cohesion. Support has also been provided to local schools, sports clubs and voluntary organisations delivering activities that improve health, confidence and social inclusion.

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Examples include:

- Funding inclusive play equipment and interpretation boards in Coronation Park for children and families with Special Educational Needs and Disabilities (SEND)
- Providing free youth nights, community festival and holiday activities in local parks.
- Funding for organisations providing out-of-school activities, such as Maltby Scouts for recreational and educational opportunities that encourage positive engagement among young people.

**Priority 2: Support Existing and New Community Groups to Thrive and Develop**

We remain committed to supporting voluntary and community organisations that provide important services, activities and social opportunities for residents. Through engagement with local groups and targeted Ward funding, organisations have been able to expand activities, improve facilities and increase community participation.

Examples include:

- Winter Wellbeing craft packs and activities
- Refreshments and resources for community groups
- Activities aimed at older people, carers and those at risk of social isolation.

Priority 3: Develop and Support Initiatives to Improve Community Safety and the Environment

Community safety and environmental improvement continue to be key priorities. Supporting crime prevention initiatives through funding for home safety and security equipment, while also promoting safety information through newsletters, community events and social media.

Examples include:

- Partnership working with South Yorkshire Police and Fire and Rescue Service, including the Rural Crime Team
- Community safety and environmental walkabouts and community engagement events to address local concerns

Protecting and enhancing the environment has also remained a focus. Investment has been made in parks and open spaces, alongside activities that encourage environmental responsibility and community pride.

Examples include:

- Tree planting projects
- Community litter picks
- Environmental improvement schemes
- Events promoting greater use of local parks and green spaces.

**Priority 4: Support Maltby Local Economy and Improve the High Street Environment**

We have continued to support the local economy by working closely with businesses, residents and partner organisations.

Examples include:

- Addressing concerns relating to antisocial behaviour and crime
- Promoting initiatives that encourage increased footfall
- Supporting investment in the town centre.

We have also sought to ensure that the views of businesses and residents are reflected in plans to improve the High Street environment, enhance the attractiveness of the town centre and support future economic growth within Maltby.