

**Councillor John Williams – Cabinet Member for Transport,
Jobs and the Local Economy**

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22nd July 2026

Cllr Taiba Yasseen
Elected Member

Via email: taiba.yasseen@rotherham.gov.uk

Dear Cllr Yasseen,

Council Meeting – Wednesday 15th July 2026

Thank you for your question raised at the Council meeting on Wednesday 15th July. I have set out your question and my response below.

If the consultation on the proposed Broom Road and Wickersley Road Sustainable Transport Corridor demonstrates clear and significant public opposition to the scheme, what criteria will the Council use when deciding whether to proceed or withdraw the proposals?

Public consultation is an important part of the Council's decision-making process, and all responses received on the proposed Broom Road and Wickersley Road Sustainable Transport Corridor will be carefully reviewed and considered before any decision is made. The consultation feedback will be assessed alongside the objectives of the funding, but we have always been clear that if the community clearly does not wish to see the scheme proceed in the form that it has been put forward then we will not proceed with it.

However, we will not make a formal decision based on one factor alone. In considering whether to proceed, amend or withdraw the proposals, we will consider the scale and nature of public feedback, the evidence base supporting the scheme, road safety and accessibility implications, deliverability, value for money, impacts on residents and businesses, and whether the proposals are able to be delivered within the timescales attached to the available funding.

I hope you find this information helpful.

Yours sincerely,



Councillor John Williams
Cabinet Member for Transport, Jobs and the Local Economy / Ward Councillor for Hooper