

**Councillor Saghir Alam – Cabinet Member for Finance and
Community Safety**

Riverside House
Main Street
Rotherham
S60 1AE

E-mail: saghir.alam@rotherham.gov.uk

Email the Council for **free** @ your local library!

Ref	Direct Line:	Please Ask For
SA/LH	01709 255959	Cllr Saghir Alam

28th July 2026

Councillor Taiba Yasseen
Elected Member

Via email: taiba.yasseen@rotherham.gov.uk

Dear Cllr Yasseen,

Council Meeting – 15th July 2026

Thank you for your question raised at the Council meeting on Wednesday 15th July. I have set out your question and my response below.

Despite investment in the Street Safe Team, many residents continue to report feeling unsafe because of persistent anti-social behaviour, drug activity and street harassment. How will the Council measure whether its interventions are genuinely reducing incidents and when will residents see published ward-level outcomes?

I can advise that the Council measure the impact of our interventions through reports of ASB and crime, hotspot analysis, enforcement activity, partner intelligence and feedback from residents. Importantly, reported ASB in Rotherham town centre has shown a consistent reduction over the last 12 months, something that I think we should all welcome.

The Street Safe Team is providing a visible presence in the town centre and local communities, engaging with residents and businesses, identifying issues, gathering intelligence and supporting enforcement activity alongside South Yorkshire Police and other partners. This forms an important part of the Council's wider approach to improving community safety and public confidence.

Ward-level community safety data is already shared quarterly through Community Action Partnership (CAP) meetings, enabling local trends and priorities to be monitored and scrutinised.

There is also a live consultation on perceptions of safety in Rotherham town centre, repeating the survey undertaken in November and December 2025. This will help us understand whether residents feel safer, identify emerging concerns and target activity in areas where it is most needed.

I hope you find this information helpful.

Yours sincerely



Cllr Saghir Alam OBE
Boston Castle Ward
Cabinet Member for Finance and Community Safety