

Councillor Sarah Allen, Cabinet Member for Communities

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Councillor Sarah Allen

21st September 2026

Cllr Simon Ball
Elected Member

Via email: simon.ball@rotherham.gov.uk

Dear Cllr Ball

Question at Council – Wednesday 9th September 2026

Thank you for your question at Council on Wednesday 9th September 2026. I have set out your question and my response below.

Will the Cabinet Member set out how Pride in Place and High Street investment, though Maltby East designated, will deliver measurable outcomes in Hellaby and Maltby West, and confirm what West consultation has already informed the Regeneration Plan due by end of 2026?

I have been advised that local arrangements started in June 2026. The Governance and Boundary submission for Maltby Pride in Place was reviewed and approved on 14th August 2026. The board for Pride in Place in Maltby is run separately to the Council and I cannot speak on their behalf in relation to their plans: any queries should be directed to them.

I understand that the board are in the process of organising a consultation programme to develop a programme of proposed investments before this is submitted to Government in November. The Council does not have a role in designing the programme; the role of the Council is limited to an accountable body function to ensure appropriate use of public funds.

However, with regards to the "High Street Investment", I assume this refers to our Towns and Villages Programme which will deliver improvements in Maltby High Street. The vast majority of the works fall within Maltby East near the Queens Crossroads junction. This is an entirely council-funded piece of work. This was informed by a consultation in September 2024 which was open to all the public who have an interest in Maltby, regardless of which local ward they live in. The project is due to start on site this month for around 6 months.

This is quite separate from the Pride in Place programme, and every ward was granted funding under the Towns and Villages programme, although we chose to make an extra investment in Maltby to deliver an enhanced scheme for that part of the Borough.

I hope you find this information helpful.

Yours sincerely



Councillor Sarah Allen
Cabinet Member for Communities